

Rating: BUY | CMP: Rs5,613 | TP: Rs5,941

May 12, 2025

Q4FY24 Result Update

Change in Estimates | Target | Reco

Change in Estimates

	Current FY26E	Previous FY27E	Current FY26E	Previous FY27E
Rating	BUY	BUY		
Target Price	5,941	5,881		
Sales (Rs. m)	1,98,337	2,18,571	1,97,127	2,17,234
% Chng.	0.6	0.6		
EBITDA (Rs. m)	35,975	40,804	35,565	40,362
% Chng.	1.2	1.1		
EPS (Rs.)	103.1	118.8	101.6	117.6
% Chng.	1.5	1.0		

Key Financials - Consolidated

Y/e Mar	FY24	FY25	FY26E	FY27E
Sales (Rs. m)	1,67,693	1,79,427	1,98,337	2,18,571
EBITDA (Rs. m)	31,698	31,871	35,975	40,804
Margin (%)	18.9	17.8	18.1	18.7
PAT (Rs. m)	21,371	22,027	24,845	28,622
EPS (Rs.)	88.7	91.4	103.1	118.8
Gr. (%)	10.1	3.1	12.8	15.2
DPS (Rs.)	71.9	73.5	75.0	85.0
Yield (%)	1.3	1.3	1.3	1.5
RoE (%)	57.2	53.1	53.9	54.2
RoCE (%)	45.9	49.7	56.2	57.6
EV/Sales (x)	8.1	7.5	6.8	6.1
EV/EBITDA (x)	42.6	42.4	37.3	32.7
PE (x)	63.3	61.4	54.4	47.2
P/BV (x)	34.3	31.0	27.8	23.7

Key Data

	BRIT.BO BRIT IN
52-W High / Low	Rs.6,473 / Rs.4,506
Sensex / Nifty	82,430 / 24,925
Market Cap	Rs.1,352bn / \$ 15,835m
Shares Outstanding	241m
3M Avg. Daily Value	Rs.2287.45m

Shareholding Pattern (%)

Promoter's	50.55
Foreign	15.72
Domestic Institution	18.26
Public & Others	15.47
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	4.9	11.6	10.8
Relative	(4.3)	6.6	(2.3)

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Britannia Industries (BRIT IN)

Rating: BUY | CMP: Rs5,613 | TP: Rs5,941

Sales and margins recovery underway

Quick Pointers:

- Relaunched Cheese, Cake & Rusks with change in recipe & packaging design along with standardized pricing across channels
- 4Q25 volume growth ~6%; No further price hikes expected

BRIT has sustained 6% volume growth in 4Q while EBITDA margins are down 20bps as 140bps gain from lower RM costs have neutralized by higher manpower costs (Stock options writeback in 3Q25). FY26 outlook seems promising as an expected uptick in consumer demand and peaked out input costs will drive profitability. We remain positive on BRIT given 1) Sustained leadership in Biscuits and Bakery (volume growth of 8/6/6% in 2Q/3Q/4Q25) 2) little threat from B2C players given long history of presence of local, and regional players 3) rising scalability in Milkshakes and Croissants (~Rs.2bn sales) 4) strong Innovation pipeline with focus on region/ channel specific products & premiumization and 5) cost savings (2.5% of sales in FY26) and GTM initiatives. We expect a pickup in growth as benefits of new launches, uptick in demand and bottomed out GM will enable double digit profit growth over FY25-27. We estimate 13.7% EPS growth over FY25-27. We value the stock at 50x Mar'27EPS and assign a target price of Rs5941 (Rs5881 earlier). Retain BUY.

4Q volumes up 6%; Price hikes & initiatives lead to cost savings -3% of revenue.

- Consolidated** Revenues grew by 8.9% YoY to Rs44.3bn (PLe: Rs44.3bn). Gross margins contracted by 479bps YoY to 40.1%. (Ple: 40.3%). EBITDA grew by 2.3% YoY to Rs8.1bn (PLe: Rs7.6bn); Margins contracted by 118bps YoY to 18.2% (PLe:17.2%). PBT grew by 2.5% YoY to Rs 7.6bn (PLe: Rs 6.8bn). Adjusted PAT grew by 4.3% YoY to Rs5.6bn (PLe: Rs5.1bn).
- Standalone** Revenues grew by 9.1% YoY to Rs42.8bn (PLe: Rs42.46bn). Gross margins contracted by 501 bps YoY to 38.2%. (Ple: 40.1%). EBITDA grew by 1.1% YoY to Rs7.8bn (PLe: Rs7.5bn); Margins contracted 145bps YoY to 18.2% (PLe:17.7%). PBT grew by 2.7% YoY to Rs 7.5bn (PLe: Rs 6.8bn). Adjusted PAT grew by 5.1% YoY to Rs5.6bn (PLe: Rs5.01bn).

Concall Takeaways: 1) BRIT has indicated a revenue-volume delta of~ 5.5%. and expect to maintain current level of margins 2) BRIT does not anticipate further pricing actions. However, this will ultimately depend on how market and commodity trends evolve 3) The innovation pipeline remains strong, featuring new launches like Winking Cow Grow, relaunch of Cheese, Layers Cake and Cake Gobbles, Rusk, with enhancements spanning recipes, products, and packaging design. 4) Post-relaunch of products, pricing has been standardized across channels to align with unorganized sector players, resulting in 40%+ growth in traditional trade channels. 5) Croissants have reported 3x growth than biscuits and wafers segments. 6) Rusk category has returned to high single-digit growth, with plans to scale it to double digits through a nationwide rollout. 7) In adjacent categories, wafers have surpassed Rs. 100cr in sales, while croissants and

milkshakes have each crossed Rs. 200cr. Cake Rusk, Dairy, and Bread segments each have sales of ~USD 100mn. 8) wheat and oil are 30% of raw materials while sugar is 20% of costs. 9) Q-commerce/E-comm contributes 4% of sales currently, with plans to scale this to 8% over the next 3–4 years. Some categories already see a 30–35% share from this channel. 10) No new units are being established under the PLI scheme, current facilities are in TN, UP, Orissa, Bihar, and Pune. Ranjangaon facility incentives will continue till 2037–38. 12) Growth ratio between biscuit and non-biscuit segments stands at 1:1.5x.

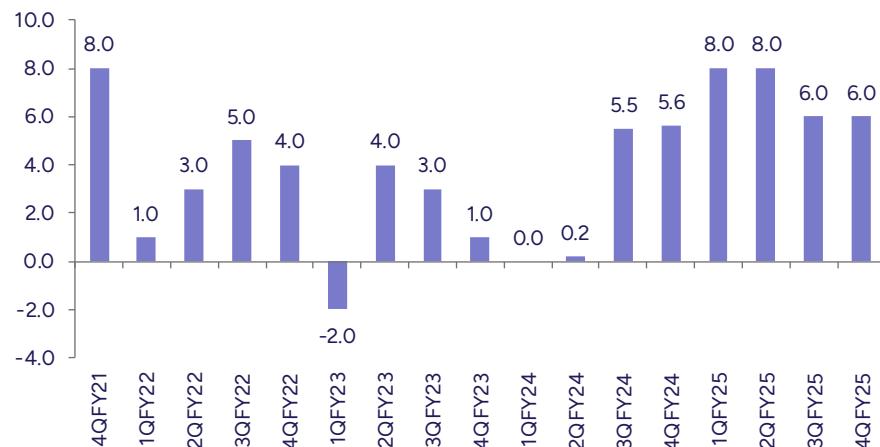
Exhibit 1: 4QFY25 Results: Sales up 8.9%, GM declines by ~480bps YoY whereas EBITDAM declined 118bps YoY

Consolidated (Rs mn)	4QFY25	4QFY24	YoY% Chng	3QFY25	FY25	FY24	YoY% Chng
Net Sales	44,322	40,694	8.9	45,926	1,79,427	1,67,693	7.0
Gross Profit	17,773	18,269	(2.7)	17,784	73,386	72,772	0.8
Margins (%)	40.1	44.9	-4.8	38.7	40.9	43.4	-2.5
Other Expenses	9,721	10,394	(6.5)	9,335	41,515	41,074	1.1
% of Sales	21.9	25.5	-3.6	20.3	23.1	24.5	-1.4
EBITDA	8,052	7,875	2.3	8,449	31,872	31,698	0.5
Margins (%)	18.2	19.4	-1.2	18.4	17.8	18.9	-1.1
Depreciation	810	799	1.3	824	3,133	3,005	4.3
Interest	307	264	15.9	446	1,388	1,640	(15.4)
Other Income	630	573	9.9	625	2,271	2,142	6.0
PBT	7,566	7,384	2.5	7,804	29,621	29,196	1.5
Tax	1,928	1,980	(2.6)	1,961	7,487	7,793	(3.9)
Tax Rate (%)	25.5	26.8	-1.3	25.1	25.3	26.7	-1.4
Adjusted PAT	5,638	5,404	4.3	5,843	22,134	21,403	3.4

Source: Company, PL

Growth in the number of packs has been in line with volume growth, signifying the health of volume growth

Exhibit 2: 4Q Volumes increased ~6% YoY



Source: Company, PL

Exhibit 3: PLI and SEZ benefits cushion margins in inflationary environment

Standalone (Rs mn)	1Q FY24	2Q FY24	3Q FY24	4Q FY24	1Q FY25	2Q FY25	3Q FY25	4Q FY25
Other Operating Income	464	686	710	613	1,271	1,090	1,371	636
% of sales	1.2%	1.5%	1.7%	1.5%	3.0%	2.3%	3.0%	1.4%
Gross Margin	40.2%	41.3%	42.3%	43.3%	41.7%	39.7%	36.9%	38.2%
EBIDTA margin	17.2%	19.6%	19.3%	19.6%	17.8%	16.6%	18.3%	18.2%
Overheads	23.0%	21.7%	22.9%	23.6%	23.9%	23.1%	18.6%	20.1%

Source: Company, PL

Exhibit 4: Leading Innovation in Adjacencies



Launched **Grow** – developed with 16 essential nutrients for Kids



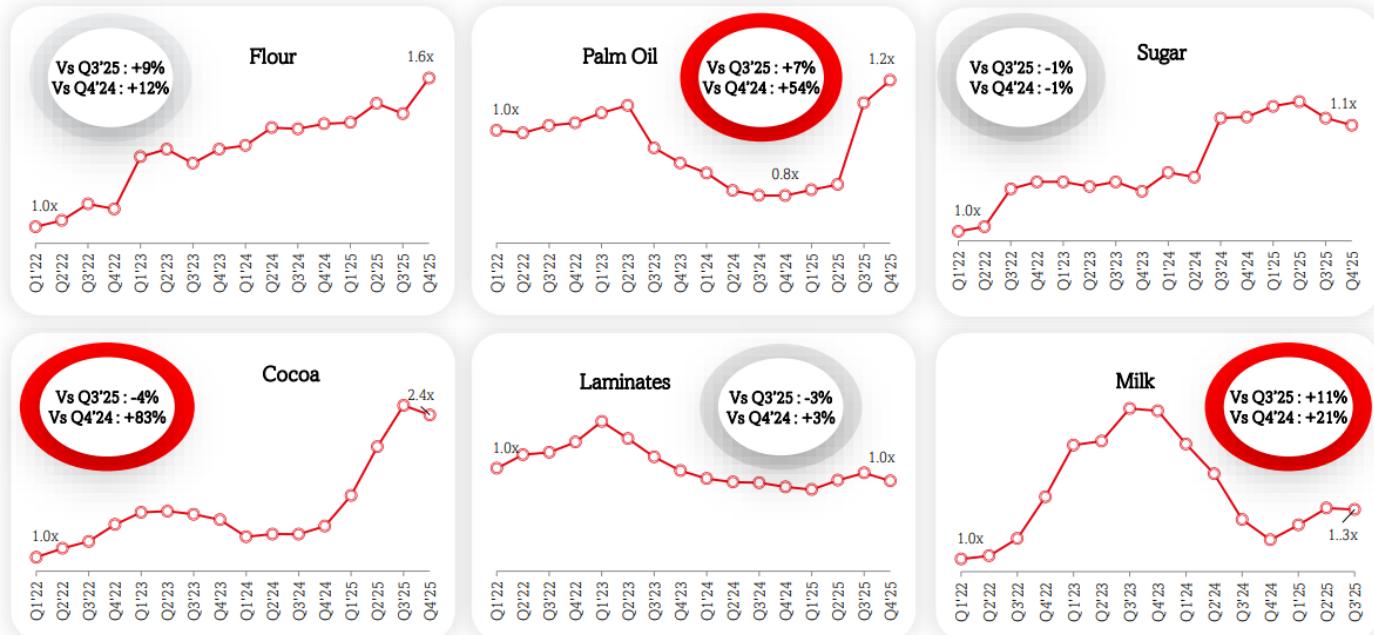
New Britannia **Cheese** – with superior taste, creamier texture



Relaunched **Cake** with a softer, tastier & fruitier proposition

Source: Company, PL

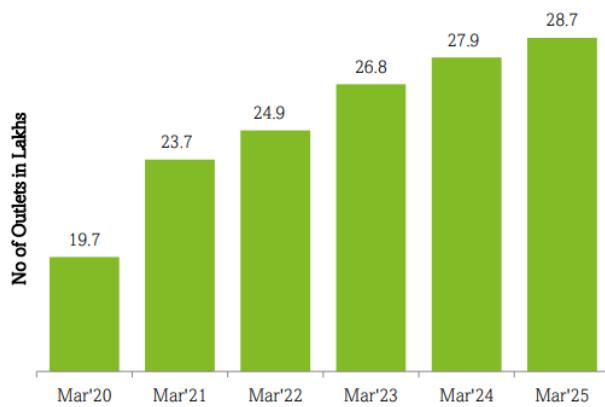
Exhibit 5: Inflation has stabilized in sugar, laminates and Cocoa QoQ; Milk, wheat and palmoil continues to inch up



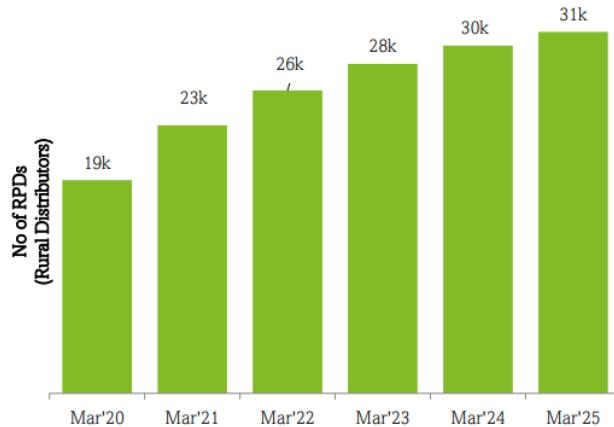
Source: Company, PL

Exhibit 6: BRIT continues to strengthen its distribution channels

Expanding Direct Reach



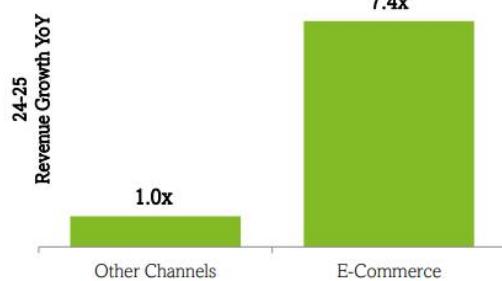
Uptick in Rural Distribution



Source: Company, PL

Exhibit 7: BRIT is leveraging the E-com momentum with innovations

E-Commerce Growth



Pure Magic Choco Frames : An Ecom-First Launch



Source: Company, PL

Financials

Income Statement (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
Net Revenues	1,67,693	1,79,427	1,98,337	2,18,571
YoY gr. (%)	2.9	7.0	10.5	10.2
Cost of Goods Sold	94,920	1,06,041	1,15,356	1,26,040
Gross Profit	72,772	73,386	82,981	92,531
Margin (%)	43.4	40.9	41.8	42.3
Employee Cost	7,087	7,046	8,330	9,399
Other Expenses	1,183	1,166	1,190	1,311
EBITDA	31,698	31,871	35,975	40,804
YoY gr. (%)	12.0	0.5	12.9	13.4
Margin (%)	18.9	17.8	18.1	18.7
Depreciation and Amortization	3,005	3,133	3,395	3,504
EBIT	28,694	28,738	32,580	37,300
Margin (%)	17.1	16.0	16.4	17.1
Net Interest	1,640	1,388	945	916
Other Income	2,142	2,271	2,073	2,281
Profit Before Tax	29,195	29,621	33,708	38,665
Margin (%)	17.4	16.5	17.0	17.7
Total Tax	7,793	7,487	8,863	10,043
Effective tax rate (%)	26.7	25.3	26.3	26.0
Profit after tax	21,403	22,134	24,845	28,622
Minority interest	-	-	-	-
Share Profit from Associate	(32)	(107)	-	-
Adjusted PAT	21,371	22,027	24,845	28,622
YoY gr. (%)	10.1	3.1	12.8	15.2
Margin (%)	12.7	12.3	12.5	13.1
Extra Ord. Income / (Exp)	(29)	(248)	-	-
Reported PAT	21,342	21,779	24,845	28,622
YoY gr. (%)	(7.9)	2.0	14.1	15.2
Margin (%)	12.7	12.1	12.5	13.1
Other Comprehensive Income	11	63	-	-
Total Comprehensive Income	21,353	21,841	24,845	28,622
Equity Shares O/s (m)	241	241	241	241
EPS (Rs)	88.7	91.4	103.1	118.8

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
Non-Current Assets				
Gross Block	45,604	50,065	52,739	55,419
Tangibles	43,858	48,373	50,987	53,608
Intangibles	1,746	1,692	1,752	1,812
Acc: Dep / Amortization	17,893	21,027	24,422	27,925
Tangibles	17,555	20,738	24,115	27,608
Intangibles	339	289	307	317
Net fixed assets	27,711	29,038	28,318	27,494
Goodwill	-	-	-	-
Non-Current Investments	10,957	18,070	18,097	18,127
Net Deferred tax assets	418	348	365	384
Other Non-Current Assets	1,266	883	1,164	1,260
Current Assets				
Investments	16,965	11,116	17,850	26,229
Inventories	11,812	12,365	14,222	15,539
Trade receivables	3,933	4,486	4,246	4,549
Cash & Bank Balance	4,464	3,125	2,806	5,173
Other Current Assets	1,337	1,240	1,785	1,967
Total Assets	90,735	88,385	96,215	1,08,491
Equity				
Equity Share Capital	241	241	241	241
Other Equity	39,174	43,316	48,455	56,769
Total Networth	39,415	43,557	48,696	57,010
Non-Current Liabilities				
Long Term borrowings	9,047	7,129	4,629	5,479
Provisions	306	326	326	326
Other non current liabilities	-	-	-	-
Current Liabilities				
ST Debt / Current of LT Debt	11,401	5,141	6,806	6,806
Trade payables	16,275	17,522	18,553	20,272
Other current liabilities	13,168	13,519	15,809	17,100
Total Equity & Liabilities	90,736	88,385	96,215	1,08,491

Source: Company Data, PL Research

Cash Flow (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
PBT	29,195	29,621	33,708	38,665
Add. Depreciation	2,945	3,133	3,395	3,504
Add. Interest	1,640	1,388	945	916
Less Financial Other Income	2,142	2,271	2,073	2,281
Add. Other	(451)	(2,015)	(2,307)	(2,325)
Op. profit before WC changes	33,329	32,127	35,741	40,760
Net Changes-WC	2,544	3,697	1,513	601
Direct tax	(7,793)	(7,487)	(8,863)	(10,043)
Net cash from Op. activities	28,081	28,337	28,390	31,318
Capital expenditures	(4,921)	(3,370)	(2,675)	(2,480)
Interest / Dividend Income	2,142	2,271	2,073	2,281
Others	5,567	(1,095)	(6,734)	(8,378)
Net Cash from Invt. activities	2,788	(2,193)	(7,335)	(8,577)
Issue of share cap. / premium	(3,779)	(638)	(1,887)	(2,240)
Debt changes	(9,357)	(8,178)	(835)	850
Dividend paid	(13,609)	(17,343)	(17,706)	(18,068)
Interest paid	(1,640)	(1,388)	(945)	(916)
Others	-	-	-	-
Net cash from Fin. activities	(28,385)	(27,547)	(21,374)	(20,374)
Net change in cash	2,484	(1,403)	(319)	2,367
Free Cash Flow	23,160	24,967	25,716	28,838

Key Financial Metrics

Y/e Mar	FY24	FY25	FY26E	FY27E	
Per Share(Rs)					
EPS		88.7	91.4	103.1	118.8
CEPS		101.2	104.4	117.2	133.4
BVPS		163.6	180.8	202.1	236.7
FCF		96.1	103.6	106.7	119.7
DPS		71.9	73.5	75.0	85.0
Return Ratio(%)					
RoCE		45.9	49.7	56.2	57.6
ROIC		41.4	38.8	43.1	48.4
RoE		57.2	53.1	53.9	54.2
Balance Sheet					
Net Debt : Equity (x)		0.0	0.0	(0.2)	(0.3)
Net Working Capital (Days)		(1)	(1)	0	0
Valuation(x)					
PER		63.3	61.4	54.4	47.2
P/B		34.3	31.0	27.8	23.7
P/CEPS		55.5	53.7	47.9	42.1
EV/EBITDA		42.6	42.4	37.3	32.7
EV/Sales		8.1	7.5	6.8	6.1
Dividend Yield (%)		1.3	1.3	1.3	1.5

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q1FY25	Q2FY25	Q3FY25	Q4FY25
Net Revenue	42,503	46,676	45,926	44,322
YoY gr. (%)	6.0	5.3	7.9	8.9
Raw Material Expenses	24,054	27,294	28,143	26,549
Gross Profit	18,449	19,381	17,784	17,773
Margin (%)	43.4	41.5	38.7	40.1
EBITDA	7,537	7,834	8,449	8,052
YoY gr. (%)	9.4	(10.2)	2.9	2.3
Margin (%)	17.7	16.8	18.4	18.2
Depreciation / Depletion	739	761	824	810
EBIT	6,797	7,073	7,625	7,242
Margin (%)	16.0	15.2	16.6	16.3
Net Interest	290	346	446	307
Other Income	556	460	625	630
Profit before Tax	7,064	7,187	7,804	7,566
Margin (%)	16.6	15.4	17.0	17.1
Total Tax	1,762	1,836	1,961	1,928
Effective tax rate (%)	24.9	25.5	25.1	25.5
Profit after Tax	5,302	5,351	5,843	5,638
Minority interest	-	-	-	-
Share Profit from Associates	(7)	(34)	(20)	(47)
Adjusted PAT	5,302	5,351	5,843	5,638
YoY gr. (%)	17.2	(8.9)	4.4	4.3
Margin (%)	12.5	11.5	12.7	12.7
Extra Ord. Income / (Exp)	(233)	13	63	(28)
Reported PAT	5,063	5,330	5,886	5,563
YoY gr. (%)	11.3	(9.6)	5.8	4.0
Margin (%)	11.9	11.4	12.8	12.6
Other Comprehensive Income	-	-	-	1
Total Comprehensive Income	5,063	5,330	5,886	5,564
Avg. Shares O/s (m)	241	241	241	241
EPS (Rs)	22.0	22.2	24.3	23.4

Source: Company Data, PL Research

Price Chart

Recommendation History



No.	Date	Rating	TP (Rs.)	Share Price (Rs.)
1	09-Apr-25	BUY	5,881	5,179
2	07-Feb-25	BUY	5,881	4,871
3	08-Jan-25	BUY	5,815	4,860
4	12-Nov-24	BUY	5,845	5,028
5	07-Oct-24	Accumulate	6,397	6,206
6	05-Aug-24	Accumulate	6,080	5,766
7	09-Jul-24	Hold	5,315	5,547

Analyst Coverage Universe

Sr. No.	CompanyName	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	Reduce	2,142	2,303
2	Avenue Supermarts	Hold	3,975	4,059
3	Britannia Industries	BUY	5,881	5,179
4	Colgate Palmolive	Hold	2,650	2,440
5	Dabur India	Hold	501	482
6	Emami	Accumulate	709	584
7	Hindustan Unilever	Accumulate	2,601	2,325
8	ITC	Accumulate	524	413
9	Jubilant FoodWorks	Hold	678	682
10	Kansai Nerolac Paints	Accumulate	284	255
11	Marico	Accumulate	718	699
12	Metro Brands	Hold	1,162	1,046
13	Mold-tek Packaging	Accumulate	621	470
14	Nestle India	Accumulate	2,559	2,433
15	Pidilite Industries	Accumulate	3,318	2,931
16	Restaurant Brands Asia	Accumulate	74	67
17	Titan Company	BUY	3,752	3,369
18	Westlife Foodworld	Hold	777	706

PL's Recommendation Nomenclature (Absolute Performance)

Buy	: > 15%
Accumulate	: 5% to 15%
Hold	: +5% to -5%
Reduce	: -5% to -15%
Sell	: < -15%
Not Rated (NR)	: No specific call on the stock
Under Review (UR)	: Rating likely to change shortly

